

Yiwu, China - the World's Capital City of Small Commodities

Yiwu, located in the center of Zhejiang Province, has 1,105km² territory and 1.8594 million permanent population, making it the most populated one among all county-level cities in the province. In 2021, the gross product in Yiwu exceeded 170 billion CNY. The per capita disposable incomes of its urban and rural residents amounted to 86,000 CNY and 46,000 CNY respectively. The balance of deposits/loans in financial institutions in Yiwu surpassed 800 billion CNY. And the comprehensive strength of Yiwu ranks top 10 among all county-level cities in China. Besides, Yiwu has received a number of honors and titles, including the National Civilized Cities, National Demo City for Civilized Development, Provincial-level Demo City for Beautiful Countryside in the New Era, the Golden Tripod for Security, and Silver Dayu Tripod, etc. In 2018-2020, Yiwu won the first place in Zhejiang Province for the State Council Positive Incentive Program. The city takes the leading position in facilitating the reform to streamline administration and delegate power, improve regulation, and upgrade services.



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WORLD'S CAPITAL
OF SMALL
COMMODITIES

中国
义乌
2022
YIWU
CHINA

世界
小商品
之都



数字化 双循环 共同富裕

义乌市人民政府新闻办公室
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世界小商品之都

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地处浙江中部的义乌，市域面积1105平方公里，常住人口185.94万人，是浙江省人口最多的县市。2021年地区生产总值突破1700亿元，城乡居民人均可支配收入分别达到8.6万元和4.6万元，金融机构存贷款余额突破8000亿元，综合实力居全国县市前十。获评全国文明城市、国家生态文明建设示范市、省新时代美丽乡村示范市、平安金鼎、“大禹鼎”银鼎等荣誉称号。2018-2020年获国务院正向激励项目全省第一，“放管服”改革走在全国前列。



商机无限的商贸城市

City of Commerce and Trade with Limitless Business Opportunities

义乌拥有全球最大的小商品批发市场，市场营业面积640余万平方米、7.5万个商位，210多万种小商品琳琅满目，小商品市场成交额突破5000亿元，市场主体总量突破80万户，市场贸易实现出口、进口、转口并重，形成了一个辐射国内外的市场网络、物流网络和产业合作网络。近五年来，市场带动210万家中小微企业发展、3200万名工人就业，为服务双循环、构建人类命运共同体发挥了积极作用。义乌迭代放大市场“贸易规则先行先试”优势，建设自贸试验区、国际贸易综合改革试验区等高能级改革开放平台。以数字化改革撬动全面深化改革，升级Chinagoods和市场采购联网平台，强化关汇税、运仓融综合赋能，打造小商品自由贸易重大场景应用。



Yiwu has the world's largest wholesale market for small commodities, which has 75,000 shops with business area exceeding 6.4 million m². The wholesale market, offering over 2.1 million kinds of small commodities, has more than 500 billion CNY turnover. At present, the number of market entities has exceeded 800,000. The market trade is now pillared equally on import, export and transit, which has established the market network, logistics network and industrial cooperation network reaching both domestic and international markets. In the past five years, the market has helped secure development for 2.1 million SMEs and micro-enterprises and employment for 32 million workers, thus playing an active role in serving the Double Circulations and building the human community with a shared future. In the iteration way, Yiwu, by enlarging its advantages in pilot-testing the trade rules, has built the pilot free trade zone, comprehensive reform pilot zone of the international trade and other platforms for high-level reform and opening-up. With the help of digitalization reform, Yiwu has stimulated the all-round and profound reforms. The city has upgraded the Chinagoods and market purchase networked platform, better empowered the customs, exchange, taxation, transport, warehousing and financing, and built the important scenario application of free trade for small commodities.



融入全球的开放城市

The Open City Integrated into the World

义乌敞开怀抱融入全球发展中，迭代升级“义新欧”中欧班列、“义甬舟”开放大通道等标志性平台，完善立体化多层次集疏运体系，外贸进出口额突破3800亿元。以“一港一通道一班列”为牵引，把打造双循环战略节点作为高质量高水平建成世界小商品之都的战略方向，积极推进市场升级、物流升级、制造升级，建设高质量对内经济循环、高水平对外开放、高能级现代化产业体系、高效率流通体系，打造面向国内大循环的产业架构、服务国内国际双循环的功能平台，建设服务中小微企业融入双循环和“一带一路”的开放窗口，塑造国内国际双循环开放窗口新场景。

Yiwu has been open to integrate into global development, upgrading the iconic platforms such as the “Yiwu-Xinjiang-Europe” cargo train and the “Yiwu-Ningbo-Zhoushan” open channel, and improving the dimensional and multi-level system for collection and distribution, thus securing over 380 billion CNY foreign trade. Propelled by “one port, one channel and one cargo train”, Yiwu deems building the strategic node of Double Circulations as the strategic orientation to build the “high-quality and high-level capital of small commodities. It is active to facilitate upgrading of the market, logistics and manufacturing industry, build the high-level domestic economic circulation, the high-level opening to the outside world, the highly-effective modern industrial system and highly-efficient circulation system, so as to build the industrial framework facing the domestic circulation, establish the functional platforms serving the domestic and international circulations, construct the opening window that helps SMEs and micro-enterprises integrate into the Double Circulations and the Belt and Road, and forge the new scenarios of opening window for the domestic and overseas circulations.

锐意进取的创新城市

The City Pioneering in Innovations



Based on the future factory, Yiwu deepens the integration of digital economy and advanced manufacturing industry, so as to transform the manufacturing of traditional small commodities, promote digital design, intelligent production, intelligent management and collaborative manufacturing, and select the best new industries and optimize the existing ones. At the same time, Yiwu makes painstaking efforts in both the new and old kinetic energy, so as to form a “traditional + emerging” new intelligent manufacturing industry cluster with intelligent factory as the main body. The city grasps the opportunities of intelligent development of urban areas and regional integration, relies on “urban brain + future community”, plans and builds an integrated urban area, updates and renovates the whole regions, builds the metropolitan core of Jinhua-Yiwu area, fully stretches the urban structure, improves the urban level and the connotation of modern and international city, reshapes the urban form, and makes the urban and rural areas more beautiful.



义乌以未来工厂为牵引，深化数字经济与先进制造业融合，促进传统小商品制造转型，推进数字化设计、智能化生产、智慧化管理、协同化制造，实现增量选优存量提质，新旧动能全面发力，形成以智能工厂为主体的“传统+新兴”新智造产业集群。把握城市智能化、区域一体化机遇，以“城市大脑+未来社区”为依托，市域一体规划建设，全域更新综合整治，建设金义都市区核心，城市框架全面拉开，提升城市综合能级和现代化国际化品质内涵，全面重塑城市形态，城乡面貌更加靓丽。



充满活力的创富城市

Wealth-generating City Full of Dynamics

义乌践行以人民为中心的发展思想，顺应人民群众对美好生活的向往，实现全体民众的共享、共赢、共富，率先绘就大众创业、万众创新的奋斗图景，效率与公平、发展与共享有机统一的富裕图景，全域一体、全面提升、全民富裕的均衡图景，人民精神生活富裕、人与自然和谐共生、社会团结和睦的文明图景，把共同富裕作为高质量高水平建成世界小商品之都的战略目标。进一步拓宽“创富、扩中、托底”渠道，发挥大众创业万众创新优势，深化电子商务示范村培育，推动电商村特色化、差异化、专业化发展。让创业者更强、让劳动者更富、帮后富者致富，建设高质量就业创业体系。

Yiwu practices the people-centered development thought, complies with the people's yearning for a better life, and realizes the sharing, win-win and common prosperity of all people. The city is the first to secure the pioneering scenario of mass entrepreneurship and innovation, the prosperity scenario of both efficiency and fairness, both development and sharing, the balance scenario of integration, upgrading and prosperity for all, and the civilized scenario of rich spiritual life of the people, the harmony between man and nature, and the unity and peace in the society. Common prosperity is the strategic goal of building a high-quality and high-level capital of small commodities in the world. Yiwu will continue to broaden the channels of “generating wealth, expanding the middle-class groups and supporting the low-income groups”, give full play to the advantages of mass entrepreneurship and innovation, deepen the cultivation of e-commerce demonstration villages, and promote the characteristic, differentiated and professional development of e-commerce villages. In this way, Yiwu will make entrepreneurs stronger, make workers richer, help more people become rich, and build a high-quality employment and entrepreneurship system.

